



LOVE SUSTAINABILITY

Our 2023 Highlights



lovesustainability.com



Let's do this together

RECYCLING SUPPORT

2022/23 SAW THE SUCCESSFUL LAUNCH OF OUR LOVE TO LEARN RECYCLING PLATFORM WHERE PROFESSIONALS FROM ACROSS THE WORLD CAN GET FREE ACCESS TO WRITTEN MODULES AND EDUCATIONAL CONTENT

that provides a solid base for implementation at their sites.

In part, this platform originates with our initial Love Recycling Research Projects which discovered that many businesses across the world want to do more when it comes to commercial recycling but lack enough solid information, in a single place, to understand the basics.

When commercial sustainability is defined as operating within the planetary boundaries and the balance between the natural resources the industry takes and what it returns to our natural ecosystems, it's clear there are challenges with how any company puts back at the same level it takes.

RCP doesn't have all the answers on how this can be achieved, but we are committed to improving what we do, to reduce our own impacts and offer our customers products that are consistent with their sustainability strategy and ease their implementation.



Much of our commitment, and our communication of our progress, is rooted in our parent company Newell's values:



INTEGRITY



TEAMWORK



PASSION FOR WINNING



OWNERSHIP



LEADERSHIP

This informs RCP's commitments to the planet, with an emphasis on education, tools, and products, available to our partners around the globe, and a continuing focus on our own progression towards the goal of designing products that facilitate the transitions to a better and greener industry.

CUSTOMER SUCCESS

IN 2023, RCP WAS AWARDED THE SUSTAINABILITY PARTNER IN PERFORMANCE AWARD BY GRAINGER, NORTH AMERICA.

This award is given to "...the supplier focused on offering high-performing certified sustainable products to help customers meet their sustainable purchasing goals." Winning this award reflects the approach we aspire to, both as a business, and as a partner for other businesses to improve their sustainability.



WE'VE HAD SIGNIFICANT IMPACT AT CUSTOMER LOCATIONS WITHIN THE UK.

Sanctuary Supported Living have seen significant impacts in the reduction of resources used thanks to the implementation of RCP's cleaning range.

As a provider of secure living spaces for those with greater needs, cleaning needs to be both thorough and effective, without significantly contributing to landfills.

One site estimated in their first year they will reduce the amount of mop heads going to landfill by approximately 400kg, with an associated saving of 180,000 litres of water use across the same period.

In addition to better cleaning and lower environmental impacts, the range has also created better working conditions for staff who now have access to a range of made-for-purpose, ergonomically designed tools that leave them feeling physically more comfortable during and after a shift, allowing them to enjoy their time off more, elevating their happiness and emotional wellbeing.

You can find full details of the trials and improvements in our [case study](#).



2023 ALSO PROVED SIGNIFICANT FOR ONE OF OUR LONG-TERM PARTNERS IN EUROPE, LYRECO, who have made an ongoing commitment to environmental responsibility.

In partnership with RCP, they have now passed a significant milestone on their journey, reaching zero waste to landfill in the UK. In their case study, they highlighted RCP's contribution to this achievement:

"RCP's Solutions have allowed us to achieve zero waste to landfill with key highlights being an average recycling rate of

97.1% IN IRELAND AND 60.9% OF WASTE BEING REUSED ACROSS OUR SITES.

The breadth of the RCP range, including the Slim Jim Step On, Recycling Stations and Vented, has allowed us to optimise sorting to facilitate recycling and waste management across the variety of locations in our facilities."

OTHER 2023 HIGHLIGHTS

In Latin America this year, we have seen a significant partnership develop with one of the Concert Arenas of Colombia, with a capacity of **22.000** SPECTATORS PER EVENT.

With such a large venue, and large audiences, a multi-stream, high-capacity durable solution is essential to ensure costs are reduced and waste sorting is increased through recycling and replacement reduction.



We also implemented an alliance with one of the largest Convention Centers in the country during the annual Book Fair in order to raise awareness and train the general public regarding the new Recycling Norm (Resolution 2184 of 2019).

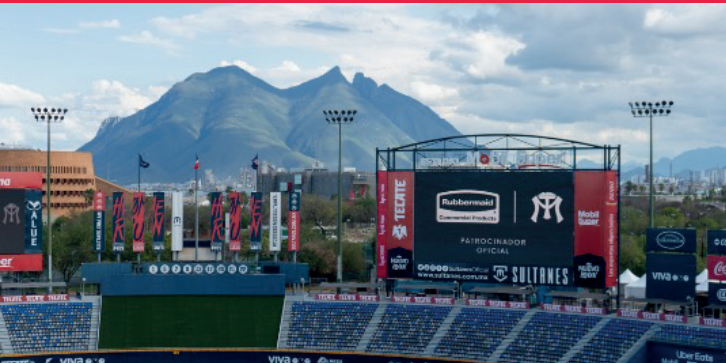
IN TOTAL, IMPACT OF **600,000 VISITORS** AND **10,200 PEOPLE** WITH DIRECT TRAINING IN 5 DAYS.

In Mexico, we seek to expand the presence of the brand through our visibility plan, in alliance with one of the Baseball Stadiums of Mexico.



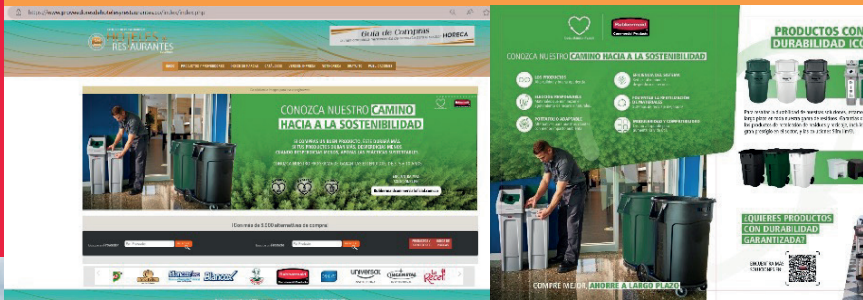
WE IMPLEMENTED
112
DISPENSERS

thanks to their benefits such as the long-lasting nature of the refills, reducing the constant purchase and supporting our sustainability pillar.



Finally, we developed a robust training program focused on Sustainability, thanks to an alliance with
“TECHNOLOGY FOR IMPACT”
WHO ALSO WORKED FOR IMPORTANT GLOBAL CONSUMER COMPANIES.

A total of 6 modules will be carried out over a period of 18 months, raising awareness among our primary and secondary sales forces about sustainability and including practical sales exercises with the Rubbermaid portfolio.



DURING THE YEAR 2023,
WE COMPLETED
3 MODULES.

HOW ARE GLOBAL NEWELL SITES STEPPING UP TO THE LOVE SUSTAINABILITY JOURNEY?

While much of our focus is rightly on how we can design and create increasingly more sustainable products, the places where we work are also development grounds for more sustainable operations and less ecological disruption.

At our 35,000 sqm RCP site in Fradley Park, UK we achieved significant progress with resource and material management on site.

Perhaps most significantly, the installation of 1,650 solar panels at the site means we can now be energy self-sufficient during daylight hours.

**WE'VE ALSO MADE
A NUMBER OF OTHER
SUSTAINABILITY
IMPROVEMENTS TO
OUR OPERATIONS:**



**SORTING FOR RECYCLING
VOLUME GREW BY**
45% TO 404 TONNES
YoY from 2021-22 (Fradley, UK)



**ELECTRICITY
USAGE DECLINED**
15% YoY from 2021-22
LED lighting installed throughout and Solar panel Installation (Fradley, UK)



CO₂ EMISSIONS DOWN
36% YoY from 2021-22
We've seen a dramatic drop due to renewables replacing coal in our energy supply (Fradley, UK)

GAS USAGE REDUCED
41% YoY from 2021-22
High efficiency Low threshold NOX gas efficient boilers installed (Fradley, UK)





Another of the significant improvements has been the development of the Woodland Walk on site, a biodiversity sanctuary built by Newell staff to repurpose disused land.

This biodiverse space is now home to over 100,000 bees, a wildflower meadow planted with over 2,000 organic bulbs, repurposed warehouse pallets that form the structure of a multispecies insect hotel and protected space where natural development and overgrowth can provide an alternative for local biodiversity within the industrial landscape.



Our manufacturing facility in Winchester, Virginia, has actively directed more than 70 truckloads of waste from a final destination in a landfill. The adoption of recycling for metal items such as rivets and cans, as well as plastic film from around the site, has been a great success in terms of material recapture.

This contributes greatly to the Newell sustainability goal of diverting 90% of landfill bound waste to other channels.

The site has also recaptured a significant volume of waste oil, that through this last winter, was used in the heating system to reduce resource use and heating costs.



Meanwhile, in Australia, Newell offices in Sydney and Melbourne have taken on RCP materials to boost recycling and sustainability across both locations, for staff and visitors.

Durable Slim Jim Recycling Stations are now splitting waste at both sites to support better recycling outcomes alongside general waste Slim Jim Step-on containers.

The cleaning teams at both sites also now have RCP microfibre cloths to reduce the waste associated with disposable cleaning cloths.

While our progress across our global facilities has been good, these are just initial steps on the Love Sustainability Journey.

Every year we're looking to create more improvements.

We fully admit that today, it seems like no business might ever reach that level of equilibrium with the natural world, but we regard true sustainability as the best possible outcome, and we'll continue to do everything we can to work towards that.



Let's do this together