

PROPERTY MANAGEMENT INSIGHTS VOL. 7

5 TIPS TO ENHANCE COMMERCIAL SUSTAINABILITY: MAKING THE RIGHT CHOICE BETWEEN DURABILITY AND RECYCLED PRODUCTS



TABLE OF CONTENTS

1. Introduction
2. Analyse your current waste stream
3. Invest in product longevity
4. Be mindful of recycled materials
5. Prioritise multi-use items
6. Choose zero waste
7. Conclusion



lovesustainability.com

INTRODUCTION

Now, more than ever, businesses in the commercial sector need to consider their environmental footprint and the long-term repercussions it could have. With so many avenues now available to be more environmentally friendly, business owners may not have a clear understanding of which strategy is the best to elect.

When waste management is considered, many businesses have the choice between choosing products made from recycled materials or waste management solutions that are durable and made to last.

The following e-book will explore tips for optimising waste management as well as which environmentally-friendly management solution will guarantee the most positive result for the planet.

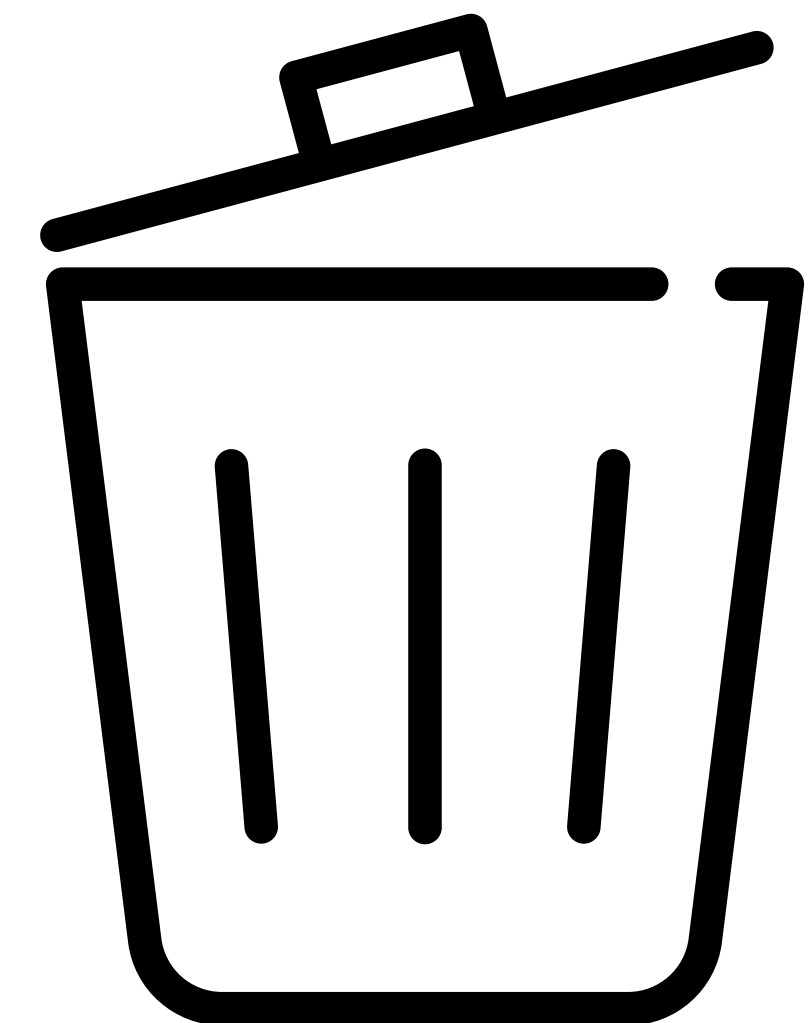


lovesustainability.com

ANALYSE YOUR CURRENT WASTE STREAM

Before implementing new waste management equipment in your business, you first need to understand the more critical waste issues.

- Are you sending significant waste to landfills each year?
- Are you sorting your waste to ensure recyclable products receive a second life?
- Are you using products to their full potential before disposing of them?



Analysing your waste stream allows you to begin paving the way toward waste minimisation to promote a greener future.

INVEST IN PRODUCT LONGEVITY

At Rubbermaid Commercial Products, we believe that investing in durability is at the heart of sustainability.

Some of the economic benefits of doing so include cost savings and a reduction in waste generation. This is because durable products require fewer replacements, which means businesses can significantly cut down on the equipment they send to landfills each year. In turn, it also reduces replacement costs, which allows businesses to invest funds elsewhere.



lovesustainability.com





lovesustainability.com

BE MINDFUL OF RECYCLED MATERIALS

We all know the saying, reduce, reuse and recycle. For this reason, recycling is understood to be at the forefront of sustainability. While we agree that some recycled materials help to achieve a greener future, businesses must be informed about their products.

Oftentimes, products made from recycled materials are weaker, meaning they are likely to have a shorter lifespan. This can contribute to increased landfill contributions. Above this, the cost of manufacturing recycled products may be higher than purchasing another alternative due to the carbon the product's manufacturing process would create.

Weighing your pros and cons can help you make an informed decision.

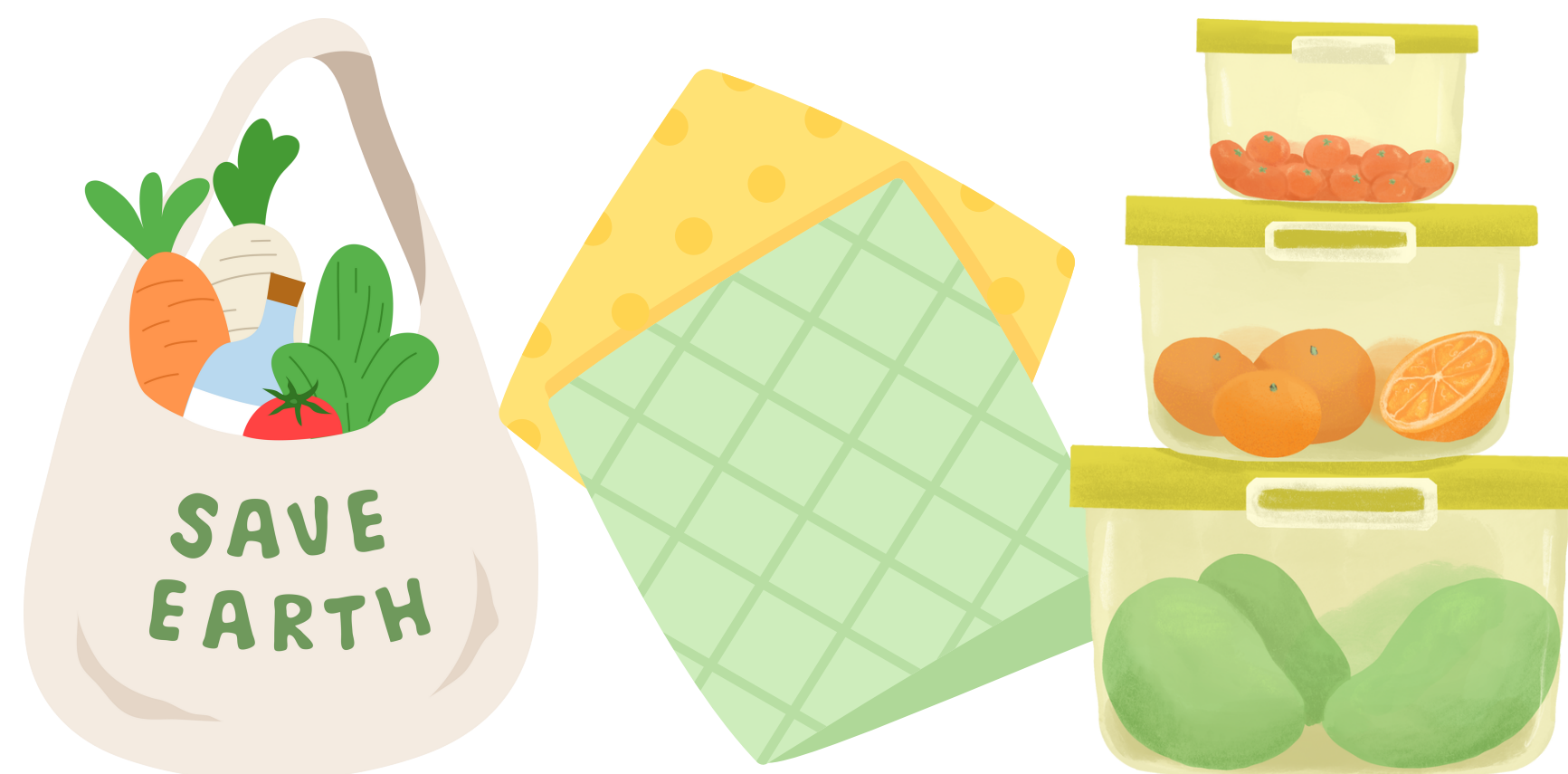


lovesustainability.com

PRIORITISE MULTI-USE ITEMS

Reducing waste in businesses is down to making smart decisions. For example, prioritising multi-use items over single-use ones, where possible, can cut your waste immeasurably.

Choosing products that are durable and functional can help guarantee that you can prioritise waste minimisation. Some of these include reusable cleaning cloths, reusable bags and multi-use containers. However, the options are limitless for businesses seeking to step in the right direction.



CHOOSE ZERO WASTE



lovesustainability.com

Even the best waste management solutions will not be successful if a business is sending tons of waste to landfills each day. Implementing a zero-waste management strategy can help ensure that materials are diverted from landfills to other facilities, such as composting or recycling warehouses.

Utilising this system helps to promote a circular economy and can prevent masses of waste from living a life degrading in landfills. Though these waste management solutions may come at a higher cost financially to businesses, the payoff of improved reputation and a better future significantly outweighs this.

At Rubbermaid Commercial Products, we are here to help you improve your waste management solutions and allow you to do your part for the environment. Contact our team today to find out how we can support you and your business.



lovesustainability.com



rubbermaidcommercial.com.au

1800 639 355