

Focus: Hand Sanitiser Upgrade

Sector: Food Manufacturing / Logistics

Outcome: Improved sustainability / user preference / hygienic dispensing / business continuity

LUMECEL™ AUTOFOAM SHINES A LIGHT ON CREAMLINE DAIRIES' SUSTAINABLE APPROACH TO

SAFER HAND HYGIENE



Creamline Dairies has been delivering milk and groceries to doorsteps across Greater Manchester for over 75 years, now serving tens of thousands of homes across the North West of England.

As a food service business, hygiene and safety have always been top of the agenda. When the COVID pandemic struck, Creamline's service took on a whole new importance, offering a lifeline to customers unable to leave their homes due to illness or clinical vulnerability.

To help protect staff and customers from the spread of germs, Creamline's management upgraded to Rubbermaid Commercial Products' (RCP's) touch-free hand sanitiser dispensers across its key sites, making it easy for staff to clean their hands frequently and easily.



STRINGENT SAFETY AND HYGIENE KEEPS CREAMLINE DELIVERING

Steve Neary, General Manager at Creamline Dairies, commented:

"As a busy milk and grocery delivery company, keeping our people safe and limiting the potential spread of germs within our facility is important for our employees' health and safety as well as our business' productivity.

"Installing RCP's touch-free dispensers has really boosted the perception of our approach to offering health and safety solutions that are top of their class. Installing them across various depots and facilities we run has helped us to encourage use of hand sanitiser both in distribution depots and our office spaces compared to the standard, generic wall-mounted dispensers that were previously in place."

80% OF GERMS ARE SPREAD BY HANDS ¹
so Creamline needed hand sanitiser they could trust

RCP SUPPORTS CREAMLINE'S SUSTAINABLE APPROACH

Steve continued:

"Sustainability is as important to Creamline as it is to our customers – who often choose us because of our plastic-free range including traditional glass milk bottles – which is why RCP's Lumecel dispenser was the perfect choice for us. Being battery-free and long-lasting means we are able to keep our team safe without generating the unnecessary waste that other dispensers create. It's one of the many small upgrades to environmentally conscious choices in the business that helps reflect and support Creamline's reputation for being environmentally friendly both with people inside the business and to our customers."



CREAMLINE
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1. University of Arizona Study, Dr C. Gerba